



|                      |                     |
|----------------------|---------------------|
| Order / Rev:         | 165790              |
| Alt Order #:         | 06308199            |
| Product Desc:        | PRIORITIES USA ACT  |
| Estimate:            | 1562                |
| Flight Dates:        | 09/25/12 - 10/01/12 |
| Original Date / Rev: | 09/10/12 / 09/10/12 |
| Order Type:          | GENERAL             |

|               |                |
|---------------|----------------|
| Primary AE:   | Matthew Norten |
| Sales Office: | HDC            |
| Sales Region: | NAT            |

|                  |                             |
|------------------|-----------------------------|
| Name:            | <u>Mundy Katowitz Media</u> |
| Buying Contact:  | <u>Casey Bessette</u>       |
| Billing Contact: | <u></u>                     |
|                  | <u>1322 G Street SE</u>     |
|                  | <u>Washington, DC 20003</u> |

|                    |           |
|--------------------|-----------|
| Billing Type:      | Cash      |
| Billing Calendar:  | Broadcast |
| Billing Cycle:     | EOM/EOC   |
| Agency Commission: | 15%       |

|                |                             |
|----------------|-----------------------------|
| Name:          | Issue/Priorities USA Action |
| Demographic:   | A35+                        |
| Product Codes: | PL Issue                    |
| Priority:      | P-1                         |
| Revenue Codes: | AGY, POL, ISS               |

New Business Thru: \_\_\_\_\_  
 Order Separation: 00:15:00 \_\_\_\_\_  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/27/12   | 09/30/12 | 21      | \$8,250.00   | \$7,012.50 |
| 10/01/12   | 10/01/12 | 6       | \$2,900.00   | \$2,465.00 |

| Month          | # Spots   | Gross Amount       | Net Amount        | Rating      |
|----------------|-----------|--------------------|-------------------|-------------|
| September 2012 | 21        | \$8,250.00         | \$7,012.50        | 0.00        |
| October 2012   | 6         | \$2,900.00         | \$2,465.00        | 0.00        |
| <b>Totals</b>  | <b>27</b> | <b>\$11,150.00</b> | <b>\$9,477.50</b> | <b>0.00</b> |

|                   |              |              |                               |         |
|-------------------|--------------|--------------|-------------------------------|---------|
| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
| Matthew Norton    |              |              | Start Of Order - End Of Order | 100%    |

| Order Share | Share | Total       |
|-------------|-------|-------------|
| WDJT-TV-LP  | 15%   | \$11,150.00 |
| Market      | 100%  | \$74,333.33 |

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| CABLE             | 0%    | \$0.00      |
| WBME              | 2%    | \$1,486.67  |
| WCGV              | 6%    | \$4,460.00  |
| WISN              | 28%   | \$20,813.33 |
| WITI              | 28%   | \$20,813.33 |
| WMLW-             | 2%    | \$1,486.67  |
| WPXE              | 0%    | \$0.00      |
| WTMJ              | 17%   | \$12,636.67 |
| WVTV              | 2%    | \$1,486.67  |
| WYTU              | 0%    | \$0.00      |

| Ln              | Ch   | Start             | End             | Inventory Code                                 | Break | Start/End Time Days | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|-----------------|------|-------------------|-----------------|--|-------|---------------------|-----|-------|-------------|-----|---------------|------|-------|----------|
| E 1             | WDJT | 09/28/12          | 09/28/12        | Late Late 1135p-1235a<br>Late Late 1135p-1235a | CM    | 1135p-1235a ----1-- | :30 | 1     | \$150.00    | P-1 | 0.00          | NM   | 1     | \$150.00 |
| LT-FERGUSN-CBS< |      |                   |                 |  |       |                     |     |       |             |     |               |      |       |          |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u>   |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|                 |      | Week: 09/24/12    | 09/30/12        | ----1--  |       | 1                   |     |       | \$150.00    |     | 0.00          |      |       |          |
| E 2             | WDJT | 09/28/12          | 09/28/12        | Y&R 11a-12p<br>The Young & the Restless 11a-   | CM    | 11a - 12p ----1--   | :30 | 1     | \$700.00    | P-1 | 0.00          | NM   | 1     | \$700.00 |

WDJT-TV-LP

Order / Rev: 165790  
 Alt Order #: 06308199  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Issue/Priorities USA Action  
 Product Desc: PRIORITIES USA ACT  
 Estimate: 1562  
 WDJT-TV-LP

| Ln              | Ch   | Start             | End             | Inventory Code  | Break | Start/End Time Days   | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-----------------|------|-------------------|-----------------|---|-------|-----------------------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| E 14            | WDJT | 09/27/12          | 09/27/12        | Dr. Phil 4p-5p<br>Dr. Phil 4p-5p                      | CM    | 4p-5p ---1---         | :30 | 1                 | \$500.00    | P-1 | 0.00          | NM   | 1     | \$500.00   |
| DR. PHIL<       |      |                   |                 |   |       |                       |     |                   |             |     |               |      |       |            |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                       |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:           |      | 09/24/12          | 09/30/12        | ---1---   |       |                       |     | 1                 | \$500.00    |     | 0.00          |      |       |            |
| E 15            | WDJT | 09/27/12          | 09/27/12        | Morning News M-F 5a - 6a<br>M-F 5a - 6a               | CM    | 5a - 6a ---1---       | :30 | 1                 | \$100.00    | P-1 | 0.00          | NM   | 1     | \$100.00   |
| CBS58 MRN NW5A< |      |                   |                 |   |       |                       |     |                   |             |     |               |      |       |            |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                       |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:           |      | 09/24/12          | 09/30/12        | ---1---   |       |                       |     | 1                 | \$100.00    |     | 0.00          |      |       |            |
| E 16            | WDJT | 09/27/12          | 09/27/12        | Jeopardy 6p-630p<br>6p-630p/Jeopardy                  | CM    | M-F 6p-630p ---1---   | :30 | 1                 | \$1,000.00  | P-1 | 0.00          | NM   | 1     | \$1,000.00 |
| JEOPARDY<       |      |                   |                 |   |       |                       |     |                   |             |     |               |      |       |            |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                       |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:           |      | 09/24/12          | 09/30/12        | ---1---   |       |                       |     | 1                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 17            | WDJT | 09/27/12          | 09/27/12        | Morning News M-F 6a - 7a<br>M-F 6a - 7a               | CM    | 6a-7a ---1---         | :30 | 1                 | \$150.00    | P-1 | 0.00          | NM   | 1     | \$150.00   |
| CBS58 MRN NW6A< |      |                   |                 |   |       |                       |     |                   |             |     |               |      |       |            |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                       |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:           |      | 09/24/12          | 09/30/12        | ---1---   |       |                       |     | 1                 | \$150.00    |     | 0.00          |      |       |            |
| E 18            | WDJT | 09/27/12          | 09/27/12        | CBS Mrning Nws M-F 7-9a<br>CBS This Morning M-F 7a-9a | CM    | 7a-9a ---1---         | :30 | 1                 | \$150.00    | P-1 | 0.00          | NM   | 1     | \$150.00   |
| CBS THS MRNG-2< |      |                   |                 |   |       |                       |     |                   |             |     |               |      |       |            |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                       |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:           |      | 09/24/12          | 09/30/12        | ---1---   |       |                       |     | 1                 | \$150.00    |     | 0.00          |      |       |            |
| E 19            | WDJT | 09/25/12          | 09/25/12        | Morning News M-F 5a - 6a<br>M-F 5a - 6a               | CM    | 5a - 6a -1-----       | :30 | 1                 | \$100.00    | P-1 | 0.00          | NM   | 1     | \$100.00   |
| CBS58 MRN NW5A< |      |                   |                 |   |       |                       |     |                   |             |     |               |      |       |            |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                       |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:           |      | 09/24/12          | 09/30/12        | -1-----   |       |                       |     | 1                 | \$100.00    |     | 0.00          |      |       |            |
| E 20            | WDJT | 09/25/12          | 09/25/12        | Jeopardy 6p-630p<br>6p-630p/Jeopardy                  | CM    | M-F 6p-630p -1-----   | :30 | 1                 | \$1,000.00  | P-1 | 0.00          | NM   | 1     | \$1,000.00 |
| JEOPARDY<       |      |                   |                 |   |       |                       |     |                   |             |     |               |      |       |            |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                       |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:           |      | 09/24/12          | 09/30/12        | -1-----   |       |                       |     | 1                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 21            | WDJT | 09/25/12          | 09/25/12        | CBS Mrning Nws M-F 7-9a<br>CBS This Morning M-F 7a-9a | CM    | 7a-9a -1-----         | :30 | 1                 | \$150.00    | P-1 | 0.00          | NM   | 1     | \$150.00   |
| CBS THS MRNG-2< |      |                   |                 |   |       |                       |     |                   |             |     |               |      |       |            |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                       |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:           |      | 09/24/12          | 09/30/12        | -1-----   |       |                       |     | 1                 | \$150.00    |     | 0.00          |      |       |            |
| E 22            | WDJT | 09/26/12          | 09/26/12        | Letterman 1035p-1135p<br>Letterman 1035p-1135p        | CM    | 1035p-1135p --1----   | :30 | 1                 | \$400.00    | P-1 | 0.00          | NM   | 1     | \$400.00   |
| D LETTRMAN-CBS< |      |                   |                 |   |       |                       |     |                   |             |     |               |      |       |            |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                       |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:           |      | 09/24/12          | 09/30/12        | --1----   |       |                       |     | 1                 | \$400.00    |     | 0.00          |      |       |            |
| E 23            | WDJT | 09/26/12          | 09/26/12        | News at Noon<br>News at Noon                          | CM    | 12p-1230p --1----     | :30 | 1                 | \$250.00    | P-1 | 0.00          | NM   | 1     | \$250.00   |
| CBS58 NWS-NOON< |      |                   |                 |   |       |                       |     |                   |             |     |               |      |       |            |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                       |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:           |      | 09/24/12          | 09/30/12        | --1----   |       |                       |     | 1                 | \$250.00    |     | 0.00          |      |       |            |
| E 24            | WDJT | 09/26/12          | 09/26/12        | 3p-4p (eff 9/10/13)<br>Jeff Probst                    | CM    | 3p-4p --1----         | :30 | 1                 | \$250.00    | P-1 | 0.00          | NM   | 1     | \$250.00   |
| RACHAEL RAY<    |      |                   |                 |   |       |                       |     |                   |             |     |               |      |       |            |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                       |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:           |      | 09/24/12          | 09/30/12        | --1----   |       |                       |     | 1                 | \$250.00    |     | 0.00          |      |       |            |
| E 25            | WDJT | 09/26/12          | 09/26/12        | CBS58 Nws 5p M-Sa/530M<br>CBS58 Nws 5p M-Sa/530p Su   | CM    | 5-530p/530-6p --1---- | :30 | 1                 | \$350.00    | P-1 | 0.00          | NM   | 1     | \$350.00   |
| 58 NWS AT 5PM<  |      |                   |                 |   |       |                       |     |                   |             |     |               |      |       |            |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                       |       |                       |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:           |      | 09/24/12          | 09/30/12        | --1----   |       |                       |     | 1                 | \$350.00    |     | 0.00          |      |       |            |
| E 26            | WDJT | 09/26/12          | 09/26/12        |   | CM    | 6a-7a --1----         | :30 | 1                 | \$150.00    | P-1 | 0.00          | NM   | 1     | \$150.00   |

Order / Rev: 165790  
Alt Order #: 06308199  
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Issue/Priorities USA Action  
Product Desc: PRIORITIES USA ACT  
Estimate: 1562

WDJT-TV-LP

| Ln    | Ch   | Start             | End             | Inventory Code           | Break | Start/End Time Days | Len | Spots       | Rate       | Pri | Rtg           | Type   | Spots | Amount      |
|-------|------|-------------------|-----------------|--------------------------|-------|---------------------|-----|-------------|------------|-----|---------------|--------|-------|-------------|
|       |      |                   |                 | Morning News M-F 6a - 7a |       |                     |     |             |            |     |               |        |       |             |
|       |      |                   |                 | M-F 6a - 7a              |       |                     |     |             |            |     |               |        |       |             |
|       |      |                   |                 | CBS58 MRN NW6A<          |       |                     |     |             |            |     |               |        |       |             |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       | <u>Spots/Week</u>   |     | <u>Rate</u> |            |     | <u>Rating</u> |        |       |             |
| Week: |      | 09/24/12          | 09/30/12        | --1----                  |       | 1                   |     | \$150.00    |            |     | 0.00          |        |       |             |
| E 27  | WDJT | 09/26/12          | 09/26/12        | Wheel of Fortune 630p-7p | M     | M-F 630p-7p --1---- | :30 | 1           | \$1,500.00 | P-1 | 0.00          | NM     | 1     | \$1,500.00  |
|       |      |                   |                 | 630p-7p/Wheel            |       |                     |     |             |            |     |               |        |       |             |
|       |      |                   |                 | WHEEL-FORTNE<            |       |                     |     |             |            |     |               |        |       |             |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       | <u>Spots/Week</u>   |     | <u>Rate</u> |            |     | <u>Rating</u> |        |       |             |
| Week: |      | 09/24/12          | 09/30/12        | --1----                  |       | 1                   |     | \$1,500.00  |            |     | 0.00          |        |       |             |
|       |      |                   |                 |                          |       |                     |     |             |            |     |               | Totals | 27    | \$11,150.00 |